



## E-WASTE RECYCLING

Design of a business model for setting up an E Waste recycling center in AKGEC is done by taking into account all the electronic waste produced in the campus.

### Features:

Most of the activities right from the collection, transportation, segregation, dismantling, etc., are done by unorganized sectors manually. Being a rich source of reusable and precious material, E-waste is also a good source of revenue generation for many people in India. A business model is developed taking into consideration Product Lifecycle management tools to study the collection and transportation of the E waste generated in the campus. According to our survey 100% of students agree on disposing their E-waste properly and it will take 3 years to come to breakeven point in the business plan.